

Double Sided Promotional Textiles



▲ Front



▲ Reverse Side



▲ Double sided flag with different designs on front and reverse side

- increased awareness by a positive reading advertising message on front and reverse side
- suited for indoor and outdoor use
- applicable to Bowflag®, indoor banners and promotional covers for frame systems



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Double Sided Promotional Textiles



▲ Advertising Flags

Size

- For promotional textiles with up to 6 m² advertising space

Fabrics

- **Print**
Multiflag®, approx. 110 g/m²
Dekoflag H, approx. 110 g/m²
Multisol® L, approx. 110 g/m²
- **Inner Layer**
Durable, weather-proof material with good opacity

Printing Technology

- Chemical Screen Dye Printing (CSD Technology) or Digital Chemical Dye Printing (DCD Technology), depending on the quantity

A special double sided finishing allows for one or two different positive reading designs on the front and reverse side of a flag or banner.

Here, two prints and a durable inner layer are sewn together. Due to the good opacity of the inner layer a see through of the designs is avoided.

Double sided flags are hoistable like common flags, move well in the wind and dry fast.

Portrait Style Flag Finishing

Option with hidden header tape for maximum use of advertising space!

- two prints with an opaque inner layer, sewn together inside out along the three open sides of the flag
- reinforced open corners - stitched in a triangle
- pole side finished with inserted, invisible header tape and plastic snap hooks

Option with visible header tape

- two prints with an opaque inner layer, sewn together inside out on the three open sides of the flag
- reinforced open corners - stitched in a triangle
- pole side finished with header tape and plastic snap hooks



Other finishes e.g. for flagpoles with banner arms or for stretch banners are possible! There are various finishing options for indoor applications as well, all being provided according to your individual demand.

Don't hesitate to contact us for a quotation.

Other possibilities of use



▲ Bowflag®



▲ Q-Frame® CS100



▲ Indoor Banners

Gladly, we will introduce our "Twiny®" banner to you, a double sided positive reading banner for indoor use.

Compared to other outdoor advertising media, promotional textiles profit from their ability to move with the wind. However, the wind can enforce mechanical stress on the double sided flag and the flagpole as well. We recommend to take your flag down in extreme wind conditions. Sachsen Fahnen does not assume liability for any damage on flag and flagpole. Please note that double sided promotional textiles must not be washed.



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