

# Twiny® – Double your presence - double your advertising effect!



- Double sided positive image printing
- Variable designs on front and reverse side
- Typical textile character retained

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Twiny® is an innovative idea for doubling the advertising space of your indoor and outdoor banners.

The Twiny® technology allows for showing two positive prints on both sides of a banner. An opaque layer prevents the image from shining through on the reverse side. The prints are produced by chemical screen dye or digital chemical dye printing.

## Applications:

- Indoor and short-term outdoor use
- Point of Sale
- Shop window decoration
- Museums and exhibitions
- Festivities, meetings and events

**Get the double advertising effect from your banner with Twiny®.**



Shopping arcade, north entrance – The advertising catches the eye and is perfectly readable.



Shopping arcade, south entrance – Also from this side the advertising can be read correctly.



## Rototex®

**Rotating promotional elements catch the eye even more.**

Combine a rotator with Twiny® particularly effective with two different images on front and reverse side.

